

Tourism Corridor – North East India Economic Adrenalin

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TCS

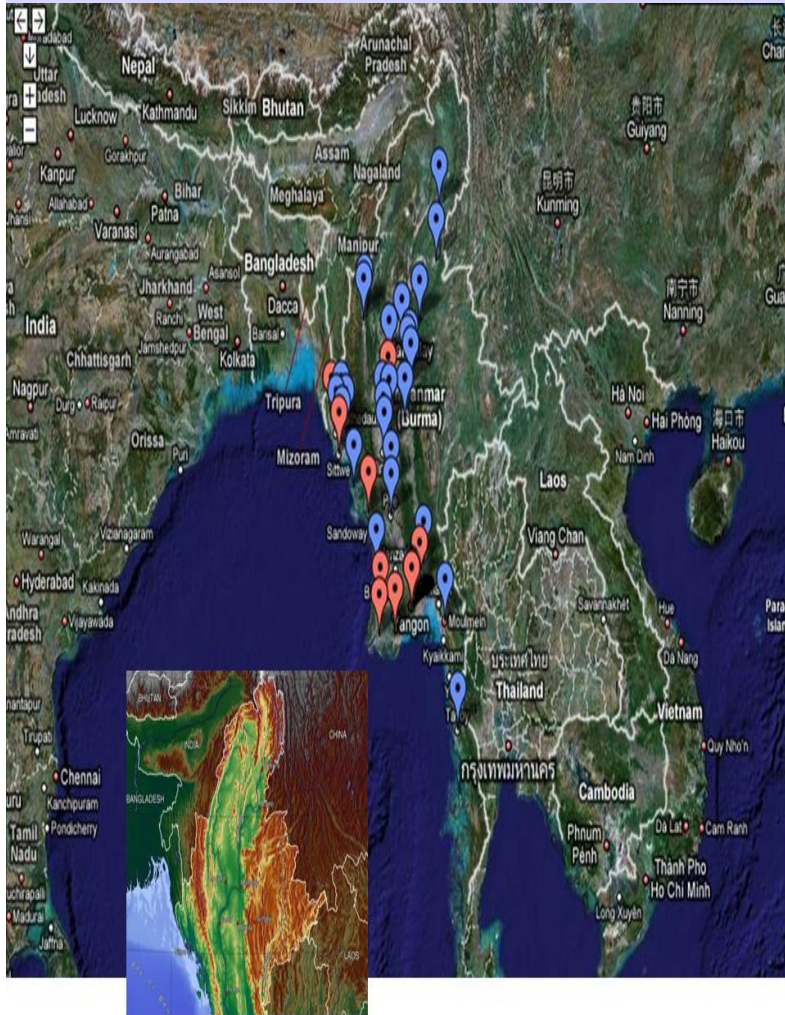
NE Tourism Master Plan was Built.....



Implementation is the **KEY** but very **DIFFICULT**
as

Multiple Departments / States are doing piecemeal Implementation of
Small and fragmented Sub - Projects

Eastern Corridor - An Opportunity for Tourism Growth.....



BMIC project: Bangladesh-Myanmar-India-China corridor

- International gateway to South Asia
- Covering 1.65 million square kilometers
- Encompassing an estimated 440 million People
- Will Promote Higher Trade and Commerce
- Create jobs and Inbound Tourism

An Opportunity to Grow Tourism by Building the Infrastructure

Tourism Development Imperatives

- Improving Accessibility - To North East & within North East
- Build Infrastructure - Enable Tourism Logistics
- Disseminate Information - Anyone Anytime Anywhere
- Improve Security perception - Deploy Technology

Above all
Need to Portalise North East
to
Democratize Information , Improve Collaboration, Coordination
Communication
for
overall development

Portalise North East to

- Bring Governance to Doorsteps of Citizens Enabling Environment
- Develop the IT & ITES Sector with Export Potential – Create Jobs
- Connect to Enable People to People Collaboration
- Remove misgivings and Security perception – Provide Situation awareness Online

Let the Tourist know that
HELP
is a “click” away
Anytime Anywhere

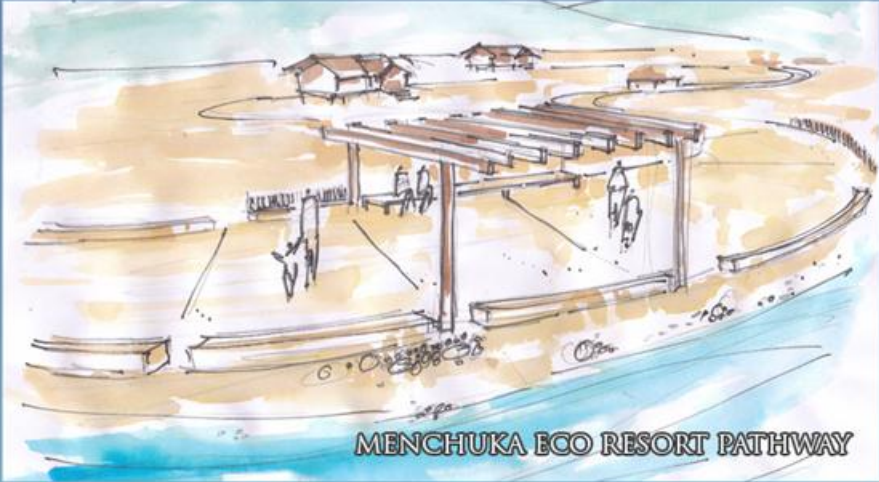
DIBRUGARH- AALO- MECHUKA CIRCUIT

Portalise the Circuit to.....

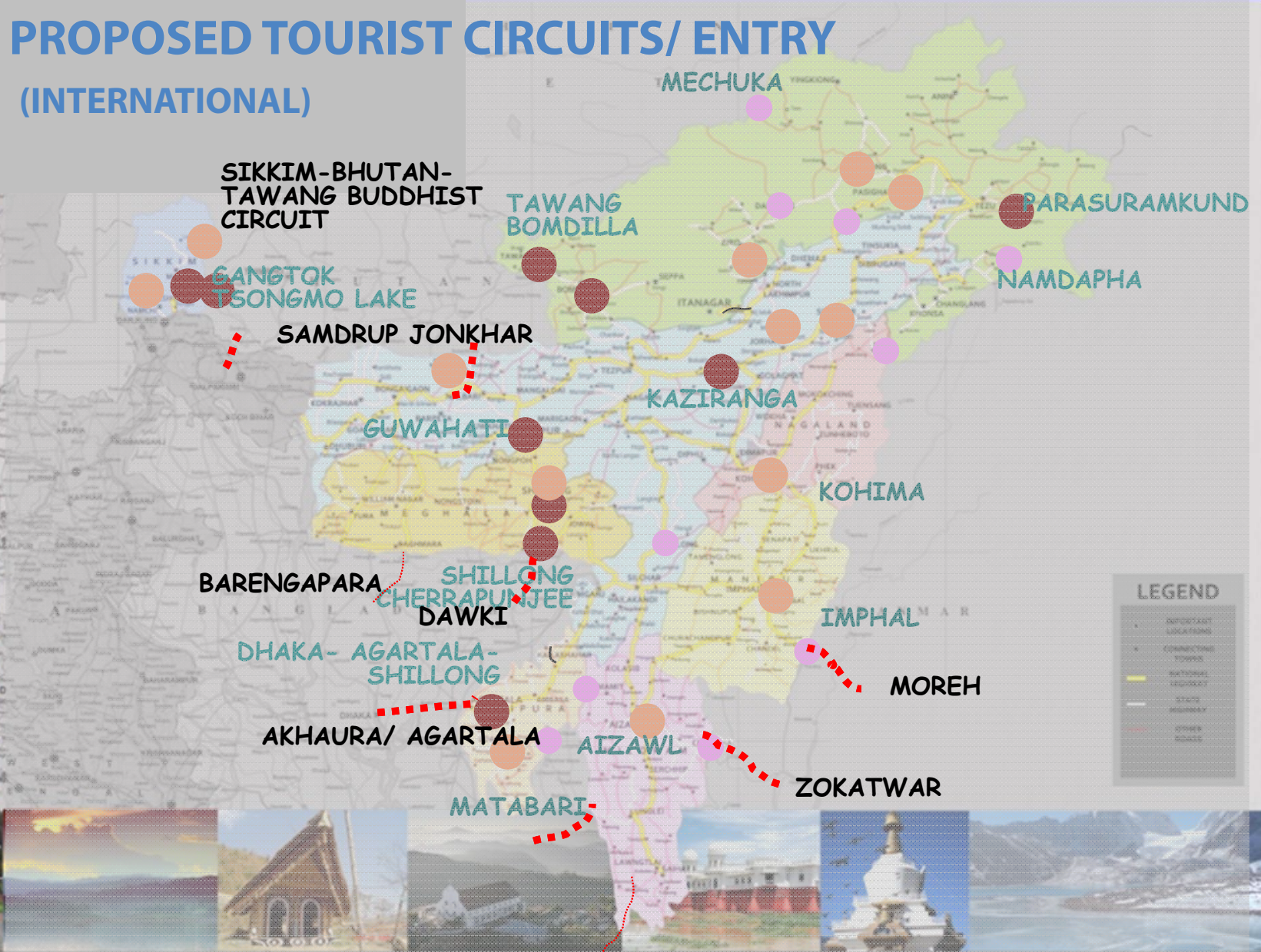


- **Inform Tourist about**
 - **Accessibility**
 - **Tourism Amenities**
 - **Accommodation Facilities**
 - **Amenities Enroute**
- **Real Time Information to plan**
- **Create Community Involvement**

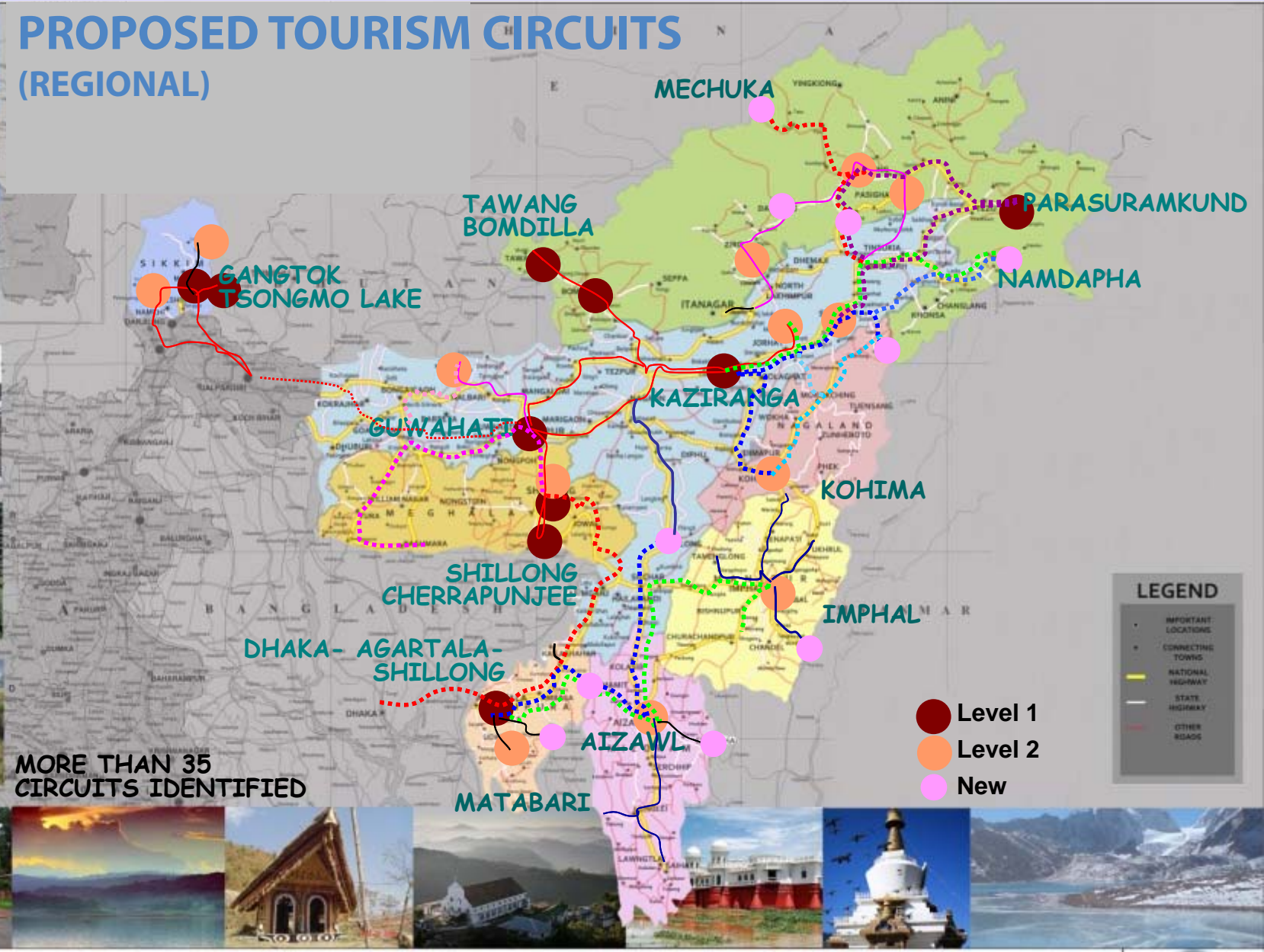
Create "visit " MECHUKA Online



PROPOSED TOURIST CIRCUITS/ ENTRY (INTERNATIONAL)



PROPOSED TOURISM CIRCUITS (REGIONAL)



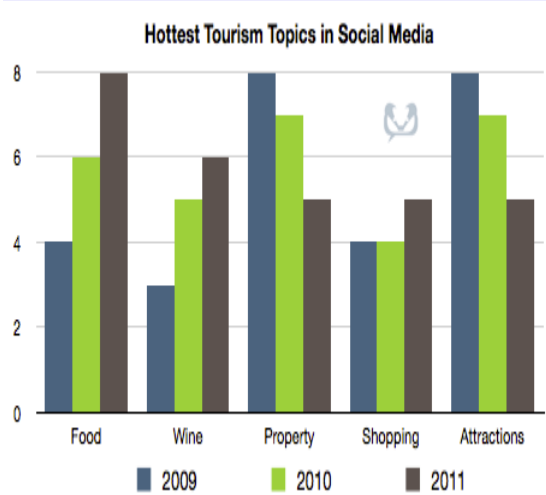
MORE THAN 35
CIRCUITS IDENTIFIED

LEGEND

- IMPORTANT LOCATIONS
- CONNECTING TOWNS
- NATIONAL HIGHWAY
- STATE HIGHWAY
- OTHER ROADS

● Level 1
● Level 2
● New

Use Social Media for Promoting North East



- Create new channels to promote North East as a brand
- Communicate with Tourist & and engage them
- Generate buzz around the brand and increase your online reputation
- Improve People to People connect to enable longer stay
- Increase the traffic of your interactive portals
- Get feedback from the comments of your visitors and improve North East as a Brand by creating Communities
- Promote your content without cost
- Build stronger relations with Tourism industry experts
- Market first and always

North East Online – Gateway to North East

Welcome to North East India... Paradise Unexplored

Home | About | Login | Contact | Hindi | Search... | GO!



NE Circuits | Arunachal Pradesh | Assam | Manipur | Meghalaya | Mizoram | Nagaland | Sikkim | Tripura

Creative Zone

Photography Contest



eGreetings



NorthEast India- Circuits

Bottom



The North eastern region of India is the most varied but also the least visited by the foreign travellers. before Indi , the entire NorthEast was known as Assam Proviance. The North East region is the frontieior region in every sense. It has over 800Km of

Online Services

Handicraft



Accomodation



North East India – “ Paradise Unexplored”

Gateway of India to East Asia

THANK YOU

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